

MEDIA RELEASE

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Attention: News Editor

Malleefowl on screen

Visitors to Yongergnow Malleefowl Centre in Ongerup can take a virtual step inside the giant aviary that houses a few of the vulnerable birds.

Supported by funding provided through the Great Southern Development Commission (GSDC), Yongergnow recently installed three webcams in the aviary, allowing visitors to get a closer look at the resident malleefowl on a screen inside the centre.

The GSDC funding supported a range of marketing activities that included the webcams, production of new brochures and branded water bottles, and improvements to the Yongergnow website at www.yongergnow.com.au.

GSDC Chairman Peter Rundle said the Commission had been a long-term supporter of Yongergnow.

“Yongergnow is a significant asset in the north-east of the Great Southern,” Mr Rundle said.

“The centre attracts visitors to the area but also makes important contributions in education and conservation.”

Yongergnow administrator Vicky Bilney said the screen show had drawn positive comments from visitors to Yongergnow.

“People see it as a good idea to have vision of the aviaries accessible from inside the centre,” Ms Bilney said.

“It’s especially good for people with mobility issues.”

Ms Bilney said the presence of the ‘fowlcams’ in the aviaries had not stressed the birds at all.

Footage of the malleefowl will be posted on the centre’s website and the centre may consider a live feed to the web at a later stage.

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