

MEDIA RELEASE

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Attention: News Editor

Cranbrook celebrates caravan park success

Cranbrook is celebrating the success of an upgrade to its caravan park, undertaken with the help of Royalties for Regions funding through the Great Southern Development Commission (GSDC).

In the months since the completion of the upgrade project, the caravan park occupancy rate has risen and it has been booked out on six occasions.

The Shire of Cranbrook received \$97,000 of Royalties for Regions funding through the GSDC's Regional Grants Scheme, matched by its own funds, for a \$199,000 project to seal the caravan park road, renovate the caretakers' house, enclose the camp kitchen and provide new caravan hard stands.

The Royalties for Regions funds provided a new park home available for short-term guests.

Cranbrook Shire Manager of Economic and Community Development Cassandra Stipanicev said the upgrade was part of the Shire's Strategic Plan.

"A focus of our Strategic Plan was the redevelopment of the Caravan Park to upgrade accommodation options for visitors," Ms Stipanicev said.

"This has resulted in increased bookings and visitors now using Cranbrook as their base to explore the natural attractions which our Shire and the Great Southern has to offer.

"Visitors extending their stay helps our local businesses and we are also pleased that the caravan park is now in a positive financial position," Ms Stipanicev said.

Shire President Jan Pope said the park caretakers, Susan Soanes and Steve Palin, made a wonderful contribution to the success of the Park.

"We have received numerous letters, email and phone calls complimenting them both on their friendliness and the state of the park," Ms Pope said.

"They regularly hold sundowners and spend time with guests espousing the virtues of the whole of the Great Southern."

GSDC Board Chairman Peter Rundle said the project exemplified the aims of the Regional Grants Scheme.



Building partnerships for regional prosperity

“Helping the Shire to improve the caravan park is having flow-on effects to the town and the region,” Mr Rundle said.

“The GSDC’s partnership with the Shire of Cranbrook has brought about a good result for the town and helped to build the regional economy.

“It is great to hear that the Shire has some enthusiastic ambassadors for the region serving as caretakers at the park,” Mr Rundle said.

Mrs Pope honoured Ms Soanes and Mr Palin for their contribution at the caravan park, presenting them with certificates of appreciation at a recent ceremony at the Shire of Cranbrook.

Media contact: Bruce Manning, ph. 9842 4888