

## **MEDIA RELEASE**

Our Ref: T15:0032

7 February 2011

Attention: News Editor

### **Prize boost for photo competition**

Big prizes are on offer for photographers who can capture top pictures on the theme of 'Great Southern Life'.

The Great Southern Development Commission (GSDC), Albany Gateway and Albany Camera House (ACH) are offering a prize pool of more than \$1500 for digital photos showing 'why we like to live and work in the Great Southern'.

The Great Southern Life digital photography competition is the third in a series that has showcased outstanding photographic talent from the region over the past two years.

GSDC Chief Executive Officer Bruce Manning said it was a great time of the year to get out and about taking photos for the competition.

"Now is the Great Southern's festival season, with PIAF events and others providing plenty of photo opportunities," Mr Manning said. "Apart from that, it is a time for outdoor activities and enjoying the many reasons we like to live and work in the Great Southern."

The prizes are a mix of cash and vouchers:

- First prize \$400 (GSDC) plus \$149 ACH voucher for framed canvas print
- Second prize \$200 (GSDC) plus \$99 ACH voucher for framed print
- Third prize \$100 (GSDC) plus \$100 ACH print voucher
- Fourth prize \$60 (GSDC) plus \$100 ACH print voucher
- Eight encouragement prizes of \$30 (GSDC)
- Two people's choice prizes of \$50 (Albany Gateway)

Entries can be submitted through Albany Gateway at [www.albanygateway.com.au](http://www.albanygateway.com.au) from 8.30am on Friday 25 February and will be accepted until 5pm on Friday 25 March.



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People unable to submit entries on-line from home can upload their photos at Albany Camera House, Shop 11 at Dog Rock Boulevarde.

To be eligible, photos must have been taken within the Great Southern region within the past two years and the photographer must ensure that any necessary permission has been obtained from any identifiable person in the photograph.

If identifiable children are in the photograph, permission must be obtained from parents or guardians.

Photographs will be moderated before being published in the competition gallery on the Albany Gateway website.

Judging will be carried out by an independent panel including a professional photographer. The winners will be notified in mid-April and a prize ceremony will take place at the end of April.

For more information, visit Albany Gateway or the GSDC website at [www.gsdc.wa.gov.au](http://www.gsdc.wa.gov.au), or ask at Albany Camera House.

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