

## **MEDIA RELEASE**

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Attention: News Editor

### **Eventful breakfast**

Better management of events is on the breakfast menu at the Dog Rock Convention Centre on Friday.

The Great Southern Development Commission (GSDC), Albany Chamber of Commerce and Industry (ACCI), and Department of Sport and Recreation are hosting a 7am breakfast on the essentials of event management.

Representatives from sporting clubs and community organisations that run local or regional events are invited to take part to learn about creating events that deliver the desired results.

GSDC Chief Executive Officer Bruce Manning said the breakfast was an opportunity to hear from experienced event organisers.

“Organisations throughout the community from time to time need to run events, and they should be efficient and effective,” Mr Manning said. “Getting it right is essential to achieve the aims of the organisation and as a responsible use of whatever funding may be involved, particularly when it is public funding.”

Former Congress West owner Kate Lown will address the breakfast, along with event coordinator Michelle Dayman, from the City of Albany, and Princess Royal Sailing Club member Anthony Galante, who coordinated the recent successful Mirror World Championships in Albany.

Ms Lown has worked on conferences of up to 2500 delegates, and events from Broome to Albany and Cairns to Canberra.

Registration costs \$27 and can be made through the ACCI at [www.albanycci.com.au](http://www.albanycci.com.au) or enquire on 9842 2577.

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