

## **MEDIA RELEASE**

Our Ref: T15:0032

4 April 2011

Attention: News Editor

## Search starts for tenth medallist

Nominations are now open for the region's most prestigious natural resource management award.

The Great Southern Development Commission (GSDC) Medal for Excellence in NRM will be awarded to a leader or innovator in natural resource management in the region.

GSDC Chief Executive Officer Bruce Manning said this year's medal would be the tenth awarded.

"Nine worthy winners have received the GSDC Medal so far and we start the search for the tenth recipient with great anticipation," Mr Manning said.

"Anyone involved in natural resource management is invited to take a look at the achievements of people around them and think about who is displaying leadership, who is innovating, who is making a difference in the sector.

"Eligible nominees could be primary producers, researchers, educators, consultants, business people or community leaders – anyone who works in natural resource management within the Great Southern or across its boundaries.

"The GSDC Medal for Excellence honours and encourages best practice management of natural resources for the benefit of the Great Southern," Mr Manning said.

The 2010 medal was won by primary producer, consultant and research scientist Dr Geoff Woodall, a leader in the field of native plant agronomy.

The winner receives a sterling silver medal and \$10,000 prize money to be directed towards development of the recipient's NRM work, by negotiation with the GSDC.

Runner-up finalists will receive \$1000 to further their NRM work, by negotiation with the GSDC.



Building partnerships for regional prosperity



Nominations must be received at the GSDC's Albany office by 27 May 2011. Details and nomination forms are available at www.gsdc.wa.gov.au.

Media contact: Bruce Manning ph. 9842 4888

