

## **MEDIA RELEASE**

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Attention: News Editor

### **Festival seeks cultural benefactors**

Lovers of culture and the arts have a new way to show their support for the Great Southern Program of the Perth International Arts Festival.

Under a program called Southern Lights, festival supporters who donate \$500 or more contribute to the long-term sustainability of the Great Southern Program.

The Perth Festival Great Southern Program was initiated by the Great Southern Development Commission (GSDC) in 2003 and received a three-year funding commitment in the second round of the Regional Grants Scheme.

It brings acclaimed performers from the Perth Festival to the Great Southern and has built a solid following in the region.

Southern Lights donors help to keep ticket prices affordable and support arts in the region.

GSDC Chief Executive Officer Bruce Manning said the Perth Festival Great Southern Program was unique to the region and reflected a strong commitment to cultural activity.

“No other region in Western Australia enjoys the riches of the Perth Festival in a dedicated program,” Mr Manning said.

“Great Southern residents have shown their support for the festival by attending performances and events by local, national and international artists.

“The Great Southern program brings visitors to the region, strengthens cultural industries and inspires talented local people,” Mr Manning said.

Southern Lights donors are offered acknowledgement in festival promotional material, invitations to exclusive festival functions with opportunities to meet the artistic director, and regular communication about festival news and events.

Donations are tax-deductible. More information is available by emailing [clenyk@perthfestival.com.au](mailto:clenyk@perthfestival.com.au) or phoning 6488 8626.

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