

MEDIA RELEASE

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Attention: News Editor

Blueprint video online

A quick and easy video overview of the *Great Southern Regional Investment Blueprint* is now available online.

The Blueprint video can be viewed on Vimeo through the Great Southern Development Commission (GSDC) website at www.gsdc.wa.gov.au.

GSDC Chair Ross Thornton said the video gave a concise outline of the strategy behind the major regional planning document, which was launched in October 2015.

"The Blueprint takes a long-term look at the potential for development in the Great Southern, as far ahead as 2040," Mr Thornton said.

"It identifies opportunities for growth in the region, and the challenges that may have to be addressed to achieve that growth.

"The vision behind the Blueprint is to continue to build the Great Southern into a natural choice for opportunity and lifestyle.

"People who share that vision are invited to take a look at the video, and to find out more by downloading the full Blueprint or the short overview document," Mr Thornton said.

Seven major transformational project areas are identified in the Blueprint, encompassing a host of prospective projects to build opportunity and lifestyle in the region through strategic public and/or private investments.

Projects aligned with the Blueprint that have recently received significant public funding include Affordable Student Housing Stages 1 and 2 in Albany, the Katanning Early Childhood Hub, accommodation for seniors in Kojonup and Mount Barker, and the Denmark East Development Precinct.

The *Great Southern Regional Investment Blueprint* was developed over two years of research, analysis and extensive consultation.

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