

## **MEDIA RELEASE**

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Attention: News Editor

### **Strong SEGRA program revealed**

Program details for October's SEGRA conference are now available online.

The national conference of Sustainable Economic Growth for Regional Australia (SEGRA) will be held in the Great Southern at Albany from 26-28 October.

Speakers and topics for the conference, along with registration details, are on the SEGRA website at [2016.segra.com.au](http://2016.segra.com.au).

The first two days of the conference feature a combination of plenary sessions with keynote speakers, and breakout sessions that will bring a closer engagement with specific issues. On the third and final day of the conference, delegates will travel throughout the region on a range of study tours.

Great Southern Development Commission (GSDC) Chair Ross Thornton said the conference program offered a wide range of informative and stimulating sessions.

"Many people will look forward to hearing from Idris Mootie, who will talk on design thinking and leading change management," Mr Thornton said.

"Other speakers will offer their expertise on science and technology, innovation, and navigating uncertainty in regional Australia.

"SEGRA 2016 is going to be rich with ideas and information about regional development from a national and international perspective, and the GSDC is pleased to play a part in bringing it to Albany and the Great Southern," Mr Thornton said.

Idris Mootie is the Chief Executive Officer of Idea Couture, and is an acclaimed strategic innovation expert who has worked as an advisor to top executives of Fortune 500 companies.

Western Australian Chief Scientist Professor Peter Klinken and Winthrop Professor of Biodiversity Stephen Hopper AC are on the list of keynote speakers, along with Enterprise Learning Projects CEO Laura Egan, Deloitte Access Economics associate director Kristian Kolding and Thumper One chairman Anthony Bertini.

Federal Regional Development Minister Senator Fiona Nash and State Regional Development Minister Terry Redman will also address the conference.



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A 17-strong partnership bid coordinated by the GSDC, with local governments, educational institutions and regional agencies, led to the selection of the Great Southern as the conference location.

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