

## MEDIA RELEASE

Our Ref: T15:0032

24 March 2017

Attention: News Editor

### Great Southern musical talent shines

Talented musicians from the Great Southern are laying down tracks in a West Australian Music project supported by the Great Southern Development Commission (GSDC).

Sounds of the Great Southern is a three-week recording session bringing highly regarded sound engineers together with ten of the region's best groups and solo performers.

The project, part of a series of sessions covering Western Australia's nine regions, will culminate in the release of a CD called *Sounds of the Great Southern*.

GSDC Chair Ross Thornton said the region had an impressive depth of musical talent.

"The GSDC supports further development of the creative industries in the Great Southern," Mr Thornton said.

"This initiative offers terrific opportunities to our wonderful musicians and songwriters."

West Australian Music regional officer Nigel Bird said the project gave regional musicians access to top quality sound engineering skills and equipment.

"We have brought down \$150,000 worth of sound recording equipment, not only professional digital equipment but also rare vintage items such as a 1930s RCA microphone," Mr Bird said.

"A unique aspect of the Great Southern sessions is that some of the instruments we are using were made in the region, including Dylan O'Neill drums and locally made guitars, which hasn't happened anywhere else in the series.



**Albany singer-songwriter Carla Geneve had the benefit of sophisticated equipment to record a track for Sounds of the Great Southern with, from left, sound engineer Sean Lilloco, WAM regional officer Nigel Bird and producer Matt Gio.**

“We have discovered some exciting talent, including musicians I would regard as among the best in the series,” Mr Bird said.

ARIA Award-winning producer Joel Quartermain, of Perth band Eskimo Joe, lead producer Matt Gio, and sound engineers Andy Lawson and Sean Lillico are helping the Great Southern musicians hone their songs.

Albany singer and songwriter Carla Geneve said she was delighted to work with music industry professionals with a great depth of experience.

“I haven’t done anything like this before,” Ms Geneve said. “It is such a great opportunity and I have learned a lot.”

Recording for Sounds of the Great Southern finishes in April and the 10-track CD will be launched in Albany in late May or early June.

**Media contact: Bruce Manning, ph. 9842 4888**

