

# **GREAT SOUTHERN**

# ECONOMIC SNAPSHOT

# MAY 2025

#### **GROSS REGIONAL PRODUCT** \$5.808B +\$113.372M (Remplan 2024 R2) From 2023R2 UNEMPLOYMENT 2 2.12% Dec 2023: 2.71% (December 2024) -0.59% **JOBS** 26,889 2016: 25,042 (Census 2021) 2016-2021 Change: +1,847 BUSINESSES 7,279 June 2023: 7,261 (June 2024) 23-24 Change: +18 ANNUAL OVERNIGHT AVERAGE VISITORS 840,000 2023: 736,000 (2024)23-24 Change: +104,000

Copyright: Tourism WA: Bluff Knoll, Stirling Range National Park

# KEY SECTORS BY ECONOMIC OUTPUT

ANNUAL OVERNIGHT STAYS 3,091,000

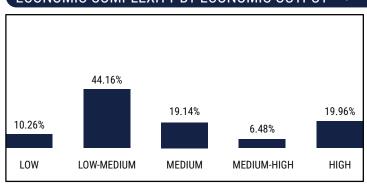
(2024)

# Agriculture, Forestry & Fishing \$2.569B Manufacturing \$1.561B **Economic** \$1.478B Construction Output (Remplan 2024 R2) Health Care & \$776.122M \$11.679B Social Assistance Public Administration & \$584.691M Safety All Other Sectors \$4.710B Total

2023: 2,866,000

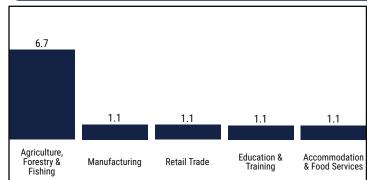
23-24 Change: +225,000

# **ECONOMIC COMPLEXITY BY ECONOMIC OUTPUT**



Low Economic Complexity Sectors: Mining , Retail Trade, Accommodation & Food Services, Other Services. Low-Medium Economic Complexity Sectors: Agriculture, Forestry & Fishing, Construction, Rental, Hiring & Real Estate Services, Administrative & Support Services. Medium Economic Complexity Sectors: Electricity, Gas, Water & Waste Services, Transport, Postal & Warehousing, Public Administration & Safety, Healthcare & Social Assistance, Arts & Recreation Services. Medium-High Economic Complexity Sectors: Wholesale Trade, Education & Training. High Economic Complexity Sectors: Manufacturing, Information, Media & Telecommunications, Financial & Insurance Services, Professional, Scientific & Technical Services

# **KEY SECTORS LOCATION QUOTIENT: EMPLOYMENT**



Location Quotient refers to the comparative advantage, or specialisaton of a sector within a regions economy in comparison to Western Australia overall, 1 or more being evidence of a higher comparative advantage and below 1 being evidence of a lower comparative advantage or presence of a sector compared to Western Australia. Gross Regional Product (GRP) is the net measure of wealth generated by the region. GRP can be measured by using the incomes approach, where all incomes earned by individuals (wages and salaries), firms (gross operating surplus) and governments (taxes on products or services) are added. **Output** data represents the gross revenue generated by businesses/organisations in each of the industry sectors in a defined region. Gross revenue is also referred to as total sales or total income.

### TOTAL ECONOMIC OUTPUT

Remplan 2023R2: \$11.679B Change: -\$0.615M

(Remplan 2024 R2)

# LOCAL GOVERNMENT AREAS

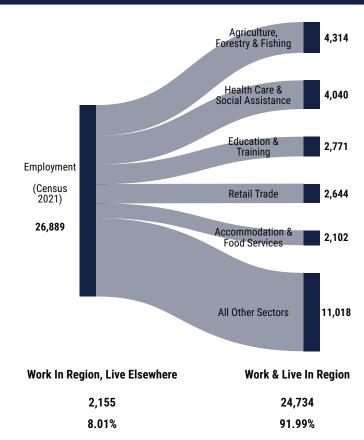
Local Government Authority	Map Pin	GRP	Persons	Jobs
Lower Great Southern Sub-Region		\$4.49B	50,411	21,540
Albany (S)	1	\$3.55B	38,763	17,261
Denmark (S)	2	\$44687M	6,310	2,070
Plantagenet (S)	3	\$492.52M	5,338	2,209
Upper Great Southern Sub-Region		\$1.31B	11,418	5,349
Broomehill-Tambellup (S)	4	\$107.67M	1,046	360
Cranbrook (S)	5	\$146.02M	1,100	548
Gnowangerup (S)	6	\$159.56M	1,215	617
Jerramungup (S)	7	\$154.90M	1,160	595
Katanning (S)	8	\$37546M	4,057	1,807
Kent (S)	9	\$77.04M	491	275
Kojonup (S)	10	\$237.33M	1,901	941
Woodanilling (S)	11	\$55.79M	448	206

# PORT THROUGHPUT

8

Map Pin	Port Name	23-24FY	Change
Α	Albany Port	5.235 Mt	-0.269 Mt

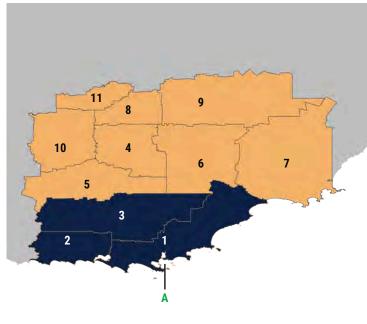
# EMPLOYMENT BY KEY SECTORS - PLACE OF WORK



#### REFERENCES:

1. Remplan (2024R2 & 2023R2) - Overview, Economy Profile, Output Profile, GRP Profile (2023 & 2024) & 2021 Census Workforce Data. 2. Jobs & Skills Australia - Small Area Labour Market Estimates - LGA (Dec 2024). 3. ABS Business Counts - Entries & Exits (2021-2023) - June 2023. 4. Australian Bureau Of Statistics (2020/21) - Value Of Agricultural Commodities Produced & DPIRD Horticultural Situational Analysis Report 2022. 5. Department of Energy, Mines, Industry Regulation & Safety - Value Of Regional Commodities (2023-2024). 6. ABS Census Of Population - 2021. 7. Tourism WA - Regional Development Commission Tourism Profile 2025 (2024 & 2023 Data). 8. Southern Ports Authority. 2024. Annual Report Data 2023/24 - Total Trade.

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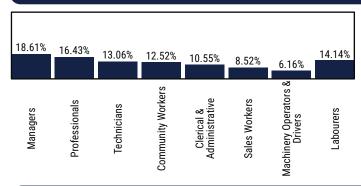
# VALUE OF KEY PRIMARY COMMODITIES

Sector	Commodity	Value \$
Mining	Mining Silica, Limesand Limestone & Spongolite	
Agriculture	Barley For Grain	\$293.41M
Agriculture	Wheat For Grain	\$285.84M
Agriculture	Canola	\$273.47M
Agriculture	Wool	\$160.38M
Agriculture	Cattle & Calves	\$105.96M
Agriculture	Oats For Grain	\$43.62M
Agriculture	Lupins	\$19.19M
Agriculture	Seed Potato	\$9.8M
Agriculture	Other Pulses (B)	\$7.39M
Agriculture	Wine Grape	\$6.15M
Agriculture	Olives	\$4M
Agriculture	Pigs	\$3.56M

# OCCUPATION - PLACE OF WORK

6

6



# OCCUPATION SKILL LEVEL - PLACE OF WORK

30.58%

11.02%

14.59%

23.27%

20.53%

Skill Level 1
(Highest)

Skill Level 2

(Medium)

Skill Level 4

(Lowest)

